



## IT'S GOING TO BE A HAPPY NEW YEAR!

2016 looks like being our busiest year yet.

- 3 National Events
- 8 Regional Roadshows
- 2 x 10 Academy Meetings
- 3 APC workshops
- 8 editions of our journals
- Plus Clinical Leadership in Pharmacy (CLIP)

We hope you're looking forward to being part of it.

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## JoMO

The **Journal of Medicines Optimisation** was launched on 16th September at our Bristol Roadshow and has been very well received.

Subscriptions are available free of charge to pharmacists working for the NHS (which includes community pharmacy).

However, to verify compliance with the ABPI Code for any advertisements, we have to restrict access by requiring a registration process. There are two stages to this—a basic level to gain entry, and then each person has a profile which can be finished at leisure.

Please encourage colleagues to sign up for this journal—it's the number of registrations that justifies what we charge for adverts.

Editor Alex Bower is receiving some excellent ideas for articles but we always welcome more, and we'd like to see a lively correspondence page, so feel free to write in and encourage others to do the same



## Join our new website!



The new Pharmacy Management website is up and running! You can book (and pay for) our events through the website, which includes a personal area for each member so you can keep all your interactions with us in one place.

Just to give you a flavour, if you click on the EVENTS tab you'll be able to book for an event—but not only that. That's where we'll upload the agenda, the directions, any pre-reading and the event programme (if there is one). After the event you'll be able to download an attendance certificate that incorporates links to the RPS Faculty competencies to help with your CPD. We hope you will find this helpful and well worth the time it takes to complete your profile.

The address is [www.pharman.co.uk](http://www.pharman.co.uk). If you registered for the Journal of Medicines Optimisation you can use those log-in details to access the full site —just take a moment to add to your profile.

The website is device responsive (which means it adapts itself to smaller screens) and full of clever little tricks. For example, in the left screenshot above, you can see the tabs an NHS person sees; to the right is a similar screenshot for someone who has registered for the Clinical Leadership in Pharmacy programme in Scotland and who will therefore be able to see course materials and events.

Please do all you can to encourage colleagues to register for our site. If we can get as many people as possible on there it will reduce the number of emails we have to send.

## TRANSPARENCY AND GOVERNANCE

Also on the website (under LIBRARY) you can see documents relating to Transparency and Governance. We try hard to operate in a proper and transparent way, but recent publicity has caused some to question working with industry. In some cases, pharmacy teams report that their directors have refused them permission to attend events.

We have produced a document for senior NHS managers designed to give them reassurance that our programmes and events will not cause them any embarrassment. Please feel free to give it to them or direct them to [http://www.pharman.co.uk/imagelib/pdfs/PM\\_Transparency\\_and\\_governance\\_2016.pdf](http://www.pharman.co.uk/imagelib/pdfs/PM_Transparency_and_governance_2016.pdf). Use the upper QR code.

In addition for our big events we will offer a Transparency Statement. The Statement produced for the National Forum Workshop can be viewed at [http://www.pharmannationalforum.co.uk/imagelib/pdfs/PMNFW\\_Transparency\\_Statement.pdf](http://www.pharmannationalforum.co.uk/imagelib/pdfs/PMNFW_Transparency_Statement.pdf). We have had excellent feedback on this initiative. The lower QR code will find it.



## THE LAUNCH OF CLIP—November in Edinburgh



Clare introduces CLIP to the audience



Mike Pratt (Chair) discusses some details with Katie Fraser



Professor Rose Marie Parr (Chief Pharmaceutical Officer for Scotland)



Ted Butler doesn't appear to have noticed that someone has stolen his glass.



Chief speaker Paul McGee



John Stanley talking with Andrew Mooney (National Market Access Manager, Meda Pharmaceuticals)



The audience were kept engaged by excellent speakers.

## Medicines Optimisation — is your APC fit for the modern NHS?

When we started our journey in to this subject last July with the publication of an article in Pharmacy Management we could never have guessed what we were going to discover.

Response to the article convinced us to undertake research with CCGs and Acute Hospitals to try to understand the national picture in relation to Area Prescribing Committees. We had over 100 responses and 98% of respondents stated that **they believed the APC was no longer fit for purpose.**

Consequently, we are coordinating three meetings across England for Heads of Medicines Optimisation in CCGs, Acute Trust Pharmacists and Mental Health Pharmacists. Other professions are welcome too, so by all means encourage your APC colleagues to attend. See [www.pharman.co.uk/events/england](http://www.pharman.co.uk/events/england) for details.

### Forming partnerships

As part of our ongoing strategy to continue to improve meetings and offer NHS customers extra reassurance we have formed a partnership with the UNITED KINGDOM CLINICAL PHARMACY ASSOCIATION (UKCPA).

The UKCPA is the premier clinical pharmacy organisation with nearly 2500 pharmacist members around the UK. There are 18 specialist interest groups and Pharmacy Management is teaming up first of all with the DIABETES SPECIALIST INTEREST GROUP to produce a National Event.

This event, which is the first to be produced by the Journal of Medicines Optimisation (JoMO) and Pharmacy Management with the UKCPA, is focused on Diabetes Medicines Optimisation and will take place in Manchester in May. The UKCPA will be partnering PM in the creation of the Satellite Session agenda and providing recommendations for speakers from primary and secondary care including community pharmacy. This National Event will follow the format of the successful NATIONAL FORUM with in excess of 20 Satellite sessions plus a Learning Zone with exhibition stands and posters.

For readers in Northern Ireland there will soon be an important announcement about another important partnership between Pharmacy Management and a major NHS body.

A list of UKCPA events can be seen on our website at [www.pharman.co.uk/cafe/partner-events](http://www.pharman.co.uk/cafe/partner-events).



Don't forget to tell all your friends that we have been accredited as part of the First Wave of Faculty Training Providers.

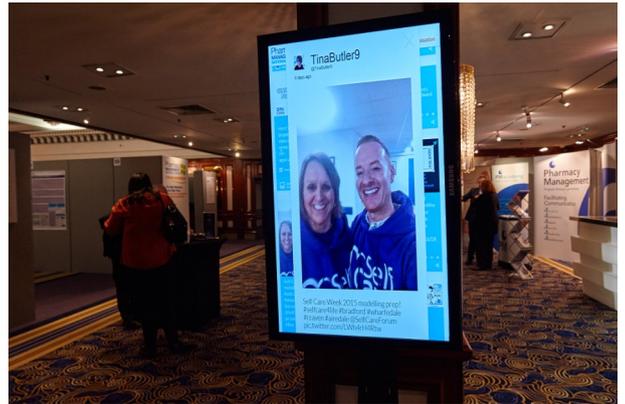
We have also been awarded the coveted Accredited Provider status by the Royal Pharmaceutical Society for our CLIP programme and the current Academy series.

We plan that more will follow.

## National Forum Workshop, London



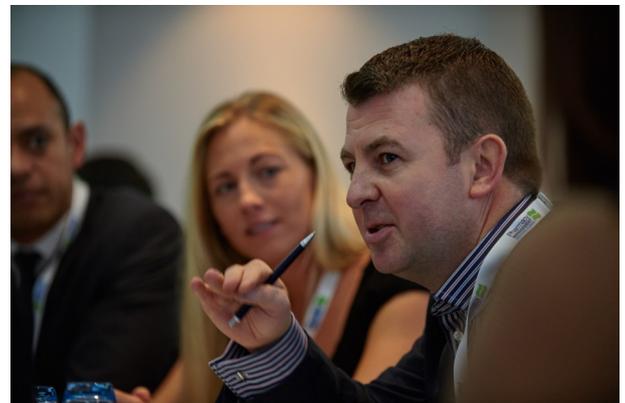
Clare Howard receiving the RPS Faculty Training Provider Accreditation Certificate from Patrick Stubbs



The Twitter screens were a great success



Tom Phillips, Katie Fraser and Jo Griffiths at the new PM stand



Above and below, lively discussion in the satellites



As always, the posters received a lot of attention

One of the hottest tickets in town—Lelly Oboh describes medicines optimisation in the frail elderly patient.



## Coming up!

Event	Date	Location
APC Workshop	Tuesday 23 <sup>rd</sup> February 2016	Slough
APC Workshop	Wednesday 24 <sup>th</sup> February 2016	Coventry
APC Workshop	Thursday 25 <sup>th</sup> February 2016	Sheffield
Regional Roadshow	Tuesday 1 <sup>st</sup> March 2016	Leicester
Regional Roadshow	Thursday 14 <sup>th</sup> April 2016	Newcastle
National Event - Diabetes	Tuesday 17 <sup>th</sup> May 2016	Manchester
Regional Roadshow	Wednesday 22 <sup>nd</sup> June 2016	Leeds/Bradford
Regional Roadshow	Wednesday 24 <sup>th</sup> August 2016	Stirling
Regional Roadshow	Wednesday 5 <sup>th</sup> October 2016	Reading
Regional Roadshow	Wednesday 19 <sup>th</sup> October 2016	Manchester
Regional Roadshow	Wednesday 2 <sup>nd</sup> November 2016	South Gloucestershire
National Event	Wednesday 16 <sup>th</sup> November 2016	London



## LOOKING AHEAD

### ROADSHOW in LEICESTER (1st March)

Ash Soni to chair and  
deliver the keynote  
address



### NATIONAL MEDICINES OPTIMISATION EVENTS

Medicines Optimisation in **Diabetes**  
Manchester (May)

Medicines Optimisation in **Respiratory  
Disease**

Birmingham (Jan/Feb)

Major national events with a clear  
focus on medicines optimisation.

Posters on these subjects will be very  
welcome. Please encourage colleagues  
to submit their work—help is available!